LIST OF CLAIMS / AMENDMENTS

Please amend claims 1, 3-6 as shown herein.

Please add new claims 7-11 as shown herein.

Claims 1-11 are pending and are listed following:

1. (Currently Amended) A method of activating a mobile phone comprising:

collecting information associated with the mobile phone and collecting preferences of a user associated with the mobile phone;

based on said information, preparing a home page for said user that is accessible by a computing device or and by the mobile phone;

transmitting a mobile phone message to the mobile phone based on the collected information, the mobile phone message including configuration information operative to configure the mobile phone to view the home page;

sending a message to said mobile phone providing an address of said home page once the mobile phone is configured;

receiving a request comprising the address for the home page from the configured mobile phone; and

transmitting the home page to the configured mobile phone such that when the configured mobile phone receives the home page, the configured mobile phone uses the configuration information to view the home page.

2. (Original) The method of claim 1 wherein said information includes default information selected by a service provider associated with the mobile phone.

- 3. (Currently Amended) The method of claim 2–1, wherein the mobile phone is not initially configured to view the home page, and wherein the method further comprisesing: _configuring said mobile phone to view the home page based on said configuration information.
- 4. (Currently Amended) A method of revising a home page by using a computer, the home page displaying an image of an associated mobile phone, comprising:

displaying on the home page mobile phone configuration information and a corresponding image on the associated mobile phone;

selecting, said using the computer, enabled for the selection of media to display on said configuration information for transfer to the associated mobile phonehome page;

when said media configuration information is selected, said image changes to preview said selected media on said associated mobile phone automatically providing, without human intervention, the configuration information to the

associated mobile phone so that the settings of the associated mobile phone is configured with the provided configuration information.

5. (Currently Amended) A system for a user to modify a home page associated with a mobile phone, comprising:

a plurality of selectable media at said home page;

an image of said mobile phone <u>and configuration information pertaining to</u>
the mobile phone presentable at said home page; <u>and</u>

said mobile phone having a display for indicating configuration information associated with the mobile phone and an input device for changing the configuration information; wherein when said configuration information media-is selected changed on the mobile phone by a mobile phone user, said image configuration information pertaining to of said mobile phone previews said image on said mobile phone on said home page is correspondingly changed.

- 6. (Currently Amended) The system of claim 5 wherein said home page is viewable via a computer or and by a mobile phone.
- 7. (New) The method of claim 1 wherein the home page includes the configuration information, and wherein the mobile phone message includes configuration information operative to configure the mobile phone to synchronize with information associated with the home page such that when changes are made

to the home page, configuration information is automatically changed on the mobile phone.

- 8. (New) The method of claim 7 wherein the configuration information is operative to configure the mobile phone to synchronize with information associated with the home page such that when changes are made to the mobile phone, configuration information configuration information is automatically changed on the home page.
- 9. (New) The method as recited in claim 1 wherein the mobile phone message includes configuration information operative to configure the mobile phone to view an application indicated on the home page, and wherein the configured mobile phone uses the configuration information to interact with the application indicated on the home page.
- 10. (New) The system as recited in claim 5 wherein the configuration information pertaining to the mobile phone presentable at said home page is displayed on a portion of the image of the mobile phone.
- 11. (New) The system as recited in claim 5 wherein said configuration information pertaining to said mobile phone on said home page is correspondingly changed by said mobile phone sending information pertaining to the change to a server, and the server sending the information pertaining to the change to a computer that presents the home page.